

NEWS RELEASE

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Ready? Okay! Beck Center Presents *Bring It On* Regional Premiere **Limited engagement from the creators of *Hamilton* and *Next to Normal* runs Feb. 10–26**

Lakewood, OH—Beck Center for the Arts is pleased to present the regional premiere of *Bring It On the Musical*, the sixth annual collaboration with the esteemed Baldwin Wallace University Music Theatre Program. This limited engagement runs **February 10 through 26, 2017** in the Mackey Theater. Show times are 8 p.m. Fridays and Saturdays and 3 p.m. Sundays. Two Thursday performances will take place at 8 p.m. on February 16 and 23. Tickets are now on sale. Buy early and save with promo code: **CHEER** to receive \$5 off each adult/senior ticket purchased by February 9.

This movie-based-musical comes from **Lin-Manuel Miranda** and **Tom Kitt**, creators of the Broadway sensations *Hamilton* and *Next to Normal*. Nominated for two Tony Awards®, including Best Musical, this story takes audiences on a high-flying journey filled with an incredible score by two of Broadway's most celebrated contemporary composers. Their energetic rock and hip-hop infused musical numbers represent two squads with one mission: the National Cheerleading Championship title.

Beck Center is pleased to welcome Director **Will Brandstetter**, who comes straight off the Broadway engagement of *Alton Brown Live: Eat Your Science* and the Toronto engagement of *The Illusionists: Live from Broadway*. A graduate of Baldwin Wallace University Music Theatre program, he now directs a talented ensemble of 32 BWMT students alongside Music Director **Peter van Reesema** and Choreographer **Martín Céspedes**. "I am really looking forward to returning to Cleveland and working with current BW students," remarked Brandstetter. "It is also exciting is to be collaborating with fellow alums, including Cheer Coach **Mary Sheridan**. We are ready to bring it!"

Victoria Bussert, the acclaimed Director of Music Theatre at Baldwin Wallace University, will serve as Production Supervisor. She is joined by Music Supervisor **David Pepin**, the original Music Director of Broadway's *Bring It On*.

Tickets are \$31 for adults, \$27 for seniors (65 and older), and \$12 for students with a valid I.D. A \$3 service fee per ticket will be applied at time of purchase. Preview Night on Thursday, February 9 is \$10 with general admission seating. Group discounts are available for parties of four or more. Purchase tickets online at beckcenter.org or call Customer Service at 216.521.2540 x10. Beck Center for the Arts is located at 17801 Detroit Avenue in Lakewood, just ten minutes west of downtown Cleveland. Free onsite parking is available.

This production of *Bring It On the Musical* is presented through special arrangement with Music Theatre International (MTI). It is generously sponsored the residents of Cuyahoga County through Cuyahoga Arts and Culture and the Ohio Arts Council.

Beck Center for the Arts is a not-for-profit 501(c)3 organization that offers professional theater productions on two stages, arts education programming for all ages and abilities, including dance, music, theater, visual arts, and creative arts therapies for individuals with special needs, outreach education, and free gallery exhibitions.

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