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## NEWS RELEASE

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### **Beck Center Presents the Ground-Breaking HAIR** Celebrating the 50th anniversary of the musical that introduced rock and roll to Broadway

Lakewood, OH—Beck Center for the Arts is pleased to present *HAIR*, the seventh annual collaboration with the esteemed **Baldwin Wallace University Music Theatre Program**. This limited engagement runs **February 9 through 25, 2018** in the Mackey Theater. Show times are 8 p.m. Fridays and Saturdays and 3 p.m. Sundays. Three Wednesday and Thursday performances will take place at 8 p.m. on February 15, 21, and 22. Tickets are now on sale. Buy early and save with promo code: **TRIBE** to receive \$5 off each adult/senior ticket purchased by February 8.

*HAIR* examines a group of 60s-era youth struggling to balance their lives, loves, and the sexual revolution with their rebellion against the Vietnam War and their conservative parents and society. This controversial and timely musical spawned several Top 40 hits including "Aquarius" and "Let the Sun Shine In." This special production features video art by media artist, [Kasumi](#). *HAIR* contains strong language and content.

*HAIR* is directed by **Victoria Bussert**, the acclaimed Director of Music Theatre at Baldwin Wallace University, and features a talented ensemble of 32 students from BW's nationally recognized MT program. This production also includes musical direction by BW alum **Matthew Webb**, Resident Music Director for Great Lakes Theatre and the Idaho Shakespeare Festival, and choreography by **Martín Céspedes**.

"Beck Center is thrilled to present *HAIR*," remarked Artistic Director **Scott Spence**. "It's been 22 years since the last Beck production of this 1960's iconic musical and Victoria and I agreed that there was no better time than to present this seminal work. Just like then, today's generation has a great deal to say about our world and living in it."

Tickets are \$31 for adults, \$27 for seniors (65 and older), and \$12 for students with a valid I.D. A \$3 service fee per ticket will be applied at time of purchase. Preview Night on Thursday, February 8 is \$10 with general admission seating. Group discounts are available for parties of four or more. Purchase tickets online at [beckcenter.org](#) or call Customer Service at 216.521.2540 x10. Beck Center for the Arts is located at 17801 Detroit Avenue in Lakewood, just ten minutes west of downtown Cleveland. Free onsite parking is available.

This production of *HAIR* is presented through special arrangement with Music Tams-Witmark Music Library, Inc., and is generously sponsored by Great Lakes Brewing Company and Cuyahoga County residents through Cuyahoga Arts and Culture, and the Ohio Arts Council.

*Beck Center for the Arts is a not-for-profit 501(c)3 organization that offers professional theater productions on two stages, arts education programming for all ages and abilities, including dance, music, theater, visual arts, and creative arts therapies for individuals with special needs, outreach education, and free gallery exhibitions.*

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