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NEWS RELEASE

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Witness *Gypsy* the “Mother” of All Musicals at Beck Center *Renowned musical opens July 6 in Mackey Theater*

Lakewood, OH—Beck Center for the Arts proudly presents *Gypsy* **July 6 through August 12, 2018** on the Mackey Theater main stage. Show times are 8 p.m. Fridays and Saturdays, and 3 p.m. Sundays. Tickets are now on sale. Buy early and save with promo code: **MAMA** to receive \$5 off each adult/senior ticket purchased by July 5. *Gypsy* may not be appropriate for young audiences.

Gypsy is often regarded as “the greatest American musical” and one of Broadway’s all-time triumphs. Based on the memoirs of Gypsy Rose Lee, the musical follows an overbearing stage mother, Mama Rose, and her two daughters who travel across the country during the 1920’s when vaudeville was dying and burlesque was born. *Gypsy* received multiple Tony Awards® for both the original production and its revivals. The show celebrates nearly 60 years of iconic performance. Its memorable score features songs that have become standards and helped launch the career of Stephen Sondheim.

Beck Center’s Artistic Director, **Scott Spence** returns to direct the tremendously talented cast of 33 actors. **Natalie Blalock** stars as the domineering Mama Rose. She is joined by **Allen O’Reilly** as Herbie, their easily-swayed manager. Blalock and O’Reilly both appear courtesy of the Actors’ Equity Association (AEA). Under the musical direction of **Larry Goodpaster** and choreographed by **Martín Céspedes**, *Gypsy* is sure to entertain you. “It’s been called the perfect musical, and I’m not going to argue with that,” remarked Spence.

Tickets are \$31 for adults, \$27 for seniors (65 and older), and \$12 for students with a valid I.D. A \$3 service fee per ticket will be applied at time of purchase. The [recently announced SMART SEATS®](#) are also available for this production. SMART SEATS® are not subjected to the \$3 service charge. Preview Night on Thursday, July 5 is \$10 with general admission seating. Group discounts are available for parties of four or more. Purchase tickets online at beckcenter.org or call Customer Service at 216.521.2540 x10. Beck Center for the Arts is located at 17801 Detroit Avenue in Lakewood, just ten minutes west of downtown Cleveland. Free onsite parking is available.

This production of *Gypsy* is presented through special arrangement with Tams-Witmark Music Library, Inc. It is generously sponsored the residents of Cuyahoga County through Cuyahoga Arts and Culture and the Ohio Arts Council.

Beck Center for the Arts is a not-for-profit 501(c)3 organization that offers professional theater productions on two stages, arts education programming for all ages and abilities, including dance, music, theater, visual arts, and creative arts therapies for individuals with special needs, outreach education, and free gallery exhibitions.

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